

**MINUTES OF THE REGULAR MEETING OF THE GOVERNING BOARD
TUOLUMNE COUNTY ECONOMIC DEVELOPMENT AUTHORITY**

LOCATION

TCEDA Offices
99 N. Washington Street
Sonora, CA 95370

Friday, October 13, 2017
9:30 am

1. Call Meeting to Order:

Chairman John Gray brought the regular meeting of the Tuolumne County Economic Development Authority (TCEDA) to order at 9:30 a.m.

2. Roll Call:

The following Board Members were present: Chairman John Gray, Vice-Chairman George Segarini, Member Jim Gianelli, Member Sherri Brennan, Member Dave Thoeny, Alternate Member Jim Garaventa and Member Barry Hillman. Member Connie Williams was absent.

Also present were Economic Development Authority CEO Larry Cope, Secretary Malorie Sperry and County Administrator Craig Pedro.

Guest present:

Carol Doud, Citizen Member

Michael Cunningham, Citizen Member

Debi Bautista, Tuolumne County Auditor

3. Flag Salute: John Gray led the Flag salute.

4. Oral Communication:

Carol Doud updated the board on a project some community members are working on.

5. Consent Agenda:

- a. Approval of the September 8, 2017 TCEDA Governing Board's regular meeting minutes.

John Gray asked for any public comments.

Motion: Jim Gianelli moved to approve the minutes of the September 8, 2017 TCEDA Board Meeting. Barry Hillman seconded the motion. The Board approved by a 7-0-0 vote.

6. Old Business: None

7. New Business:

- a. FY17 Year End Financials (Discussion and possible action)

Larry Cope informed the group that Debi Bautista will briefly go over the FY17 year-end financials and will be able to answer any questions in relation to the reports included in the board packet.

Debi Bautista briefly summarized the reports and explained that the TCEDA Budget is fairly simple with most revenue coming from the County of Tuolumne, City of Sonora, and some small grants. Most expenses go to salaries, services and supplies. Debi clarified the decreased assets and outlined the purpose of the restricted funds. She informed the group that TCEDA met all of the financial policies that the board set for the fiscal year. She did however, inform the group that next year there will be changes to the PERS Liability which will have some impact on year end reporting.

Larry explained to the group that the remaining CSEDD monies are being held until the EDA finalizes the closeout of the 2016 Planning Grant. Any extra that remains from the grant will be transferred to TCEDA restricted funds.

John Gray is pleased with what the financial policies are now and feels that they have come a long way from the beginning of this organization. He thanked Debi, Larry and the Board for their contribution.

Motion: Barry Hillman moved to approve the FY17 Year End Financials. George Segarini seconded the motion. The Board approved by a 7-0-0 vote.

- b. Downtown RFP (Discussion and possible action)

Larry directed the boards attention to the Downtown RFP included in their packets. He reminded the board that they directed him to pursue a partnership with an organization to help with business outreach, so he could put more of his time towards business attraction, specifically for family wage jobs. He worked with Carlyn Drivdahl of County Council to come up with an RFP. The RFP will allow a qualified organization to make one on one visits with businesses in downtown areas throughout Tuolumne County.

Some discussion ensued on what specific areas and businesses will be visited. Larry clarified that the details will be laid out in the contract and will be subject to change if needed. The goal is to make sure businesses in downtown areas are able to take advantage of the help that is available to them, if they need it.

Craig Pedro pointed out that this program will hopefully prevent any business from feeling left behind. He is also hopeful that the program will really help those who need it.

Dave Thoeny informed the group that Mother Lode Job Training (MLJT) and Central Sierra Economic Development District (CSEDD) would like to be involved in some capacity. Since MLJT has lots to offer existing businesses, he would like to join this effort so businesses can take advantage of his programs as well.

Motion: George Segarini moved to approve the Downtown RFP. Sherri Brennen seconded the motion. The board approved by a 7-0-0 vote.

c. 2018 TCEDA Meeting Schedule (Discussion and possible action)

The board didn't have any objections to the proposed meeting schedule for 2018.

Motion: Sherri Brennan moved to approve the 2018 TCEDA Meeting Schedule. Dave Thoeny seconded the motion. The board approved by a 7-0-0 vote.

d. Updates and/or Changes to the 2017-2022 Five-Year Workplan (Discussion and possible action)

Larry asked the board to review the 2017-2022 Five-Year Workplan for any changes or updates they think should be made. He informed the board that he still has hesitation with providing measurable outcomes for the action items in the workplan as currently defined. Since the TCEDA only assists business owners in creating jobs, he doesn't like to take claim for those jobs in the measurable outcomes due to so many other factors

that are beyond the TCEDA influence that can increase or decrease jobs at any particular company.

There was group consensus that it is important to show the outcome of the work TCEDA does, however, we should make sure we are measuring the correct thing. Since there are many factors that go into job creation, looking at the number of jobs created isn't an accurate portrayal of how TCEDA is helping businesses. Barry Hillman suggested that a short questionnaire for businesses who have received help from TCEDA might be a good way to track measurable outcomes. There was some further discussion on this topic and general agreement for a questionnaire. The group made some suggestions to the work plan's measurable outcomes and requested that staff bring back the modified work plan to the next board meeting so all board members could view it and vote on it.

Motion: Jim Gianelli moved to approve staff making the suggested corrections to the 2017-2022 Work Plan and to bring it to the next board meeting for a vote. Jim Garaventa seconded the motion. The board approved by a 7-0-0 vote.

8. Director's Report:

Larry informed the board that TCEDA has recently received two grants. One grant was from PG&E and will be used for business attraction. The other grant was from AT&T and is a technology based grant to benefit local schools.

9. Board Report(s):

- Barry Hillman notified the board that Behavioral Health gave HealthLitNow a \$5,000 grant to produce a new film that will be presented to the kids who go through the program. He was also contacted by Dignity Health and will be meeting with them in November to discuss the HealthLitNow program.
- Dave Thoeny expressed his interest to be involved with the Tree Mortality and Reforestation projects. Sherri informed him that she is going to be on the Tree Mortality Task Force and will be able to work with him and MLJT.

- John Gray updated the group on the Yosemite Gateway Partnership meeting he attended. He said the biggest issue Yosemite is facing is the overabundance of vehicles in the park. They are looking at ways to reduce that problem.

Next Meeting: November 9th

Time: 7:30 am

Location: TCEDA Offices

10. Adjourn

Chairman John Gray adjourned the meeting at 11:26 am.
